

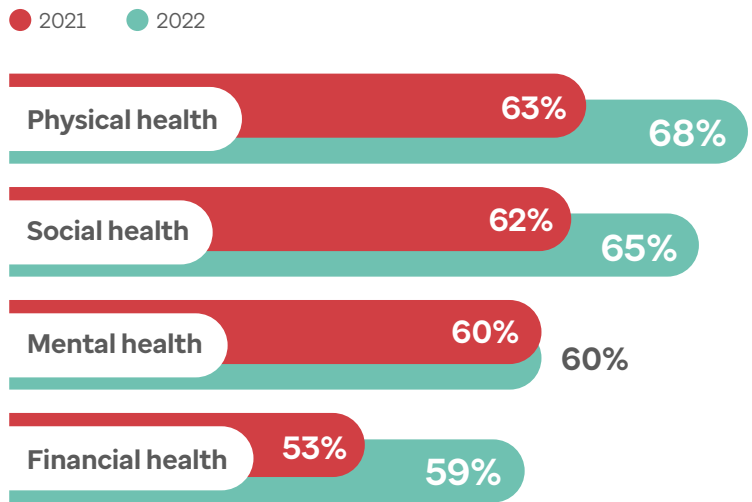
Do employers care about employee financial wellbeing?

Optum surveyed 347 large employers around the world to better understand current health and wellbeing strategies and practices. Here's what they said about the importance of financial health.



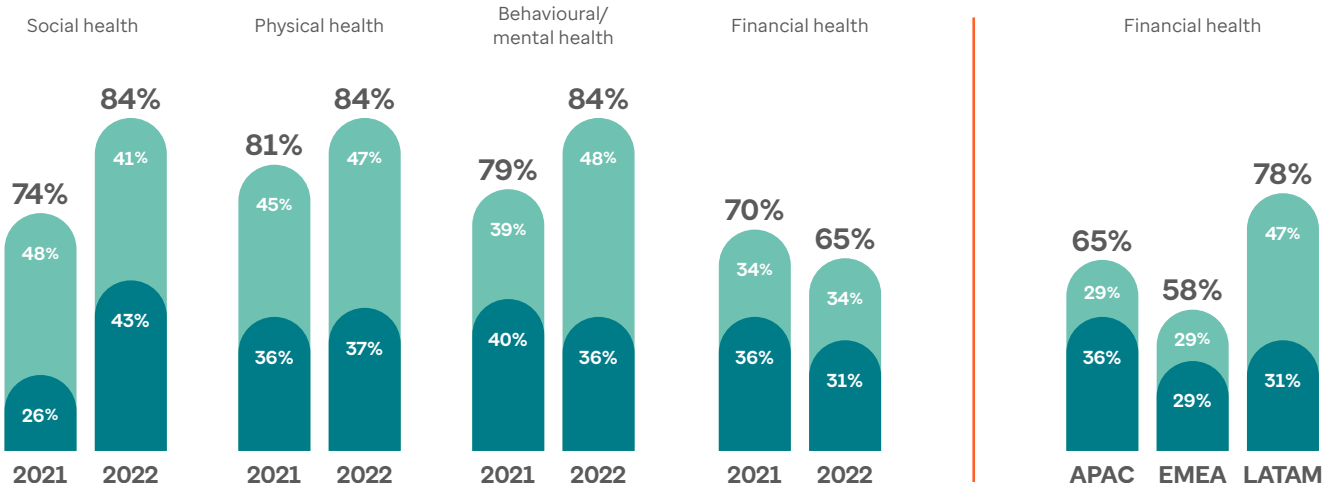
What aspects of employees' wellbeing do you feel your company's health and wellness strategy addresses?

"The biggest challenge is maintaining financial health these days and for all of us in general."
— Employer (Brazil)

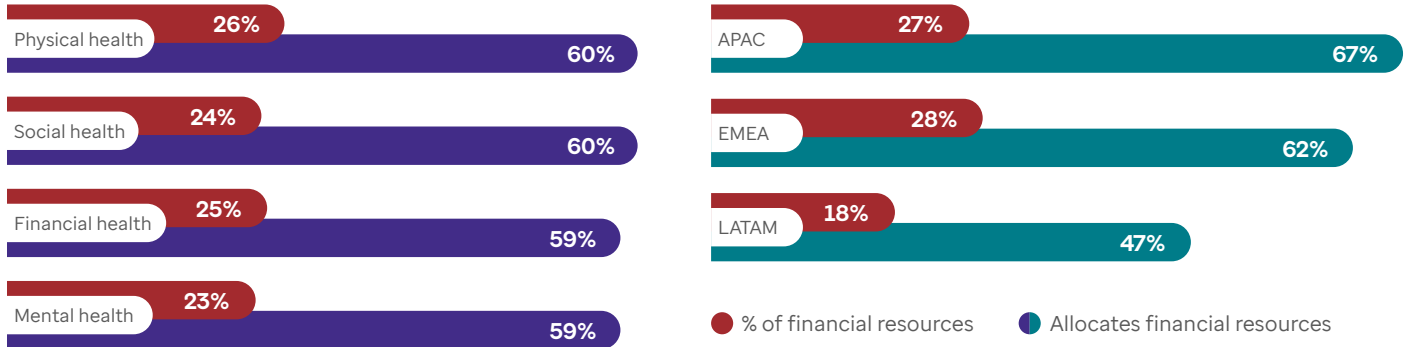


How likely is it that your company's health and wellness strategy will address wellbeing aspects in the future?

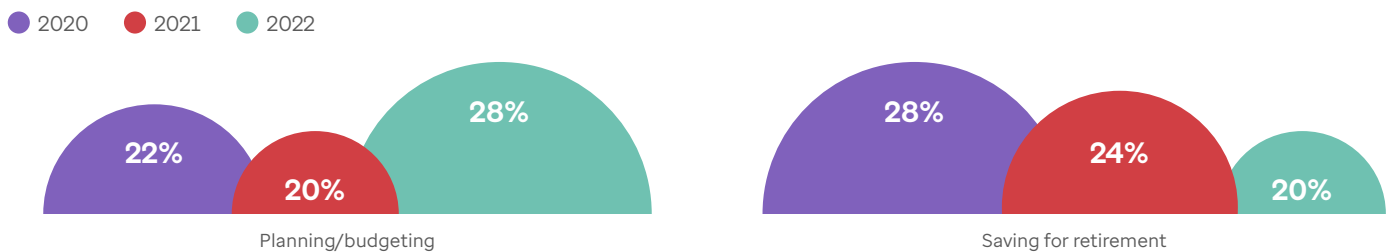
Extremely likely Very likely



How does your company allocate financial resources in support of its health and wellness strategy and in which areas?



When it comes to financial health, in what areas do your employees need the most help?



Financial health is catching up with other aspects of wellbeing as far as inclusion in H&W strategy. LATAM companies that aren't already doing so are more likely to address financial health in the next 3 years than other regions. Globally, companies allocate about the same resources to all wellbeing aspects; however, LATAM is less likely to put resources towards financial health. *Planning/budgeting* has overtaken *saving for retirement* as the financial health area where companies believe employees need the most help.



Strategy starter

Where does financial health fall within your H&W strategic priorities?

Optum can help

We're on a mission to create a healthier world. At Optum, we understand that corporate success starts with a healthy workforce. Our integrated health solutions, including our global Employee Assistance Programme, help advance your health and wellbeing strategy to build a culture of health within your organisation.

Learn more at optum.com/globalemployers.

Survey methodology

- 347 international employers located in APAC, EMEA or LATAM regions
- Global companies with 3,000+ employees
- Decision-makers in human resources, executive, management or administrative roles
- Surveys administered online from 7 April to 5 May 2022



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